



For Immediate Release

Meetingmax Signs Agreements With Four CVBs *Company wins online housing reservation business based on system's ease of use*

Vancouver, BC, Canada; April 16, 2009– Meetingmax, provider of the travel industry's most flexible and cost-effective online housing reservation system, today announced the signing of agreements with four convention and visitors bureaus (CVBs): Tempe, AZ, Bakersfield, CA, Tri-Cities, WA, and Yakima, WA. These four communities will be added to Meetingmax's growing roster of CVBs, meeting planners and organizations.

"Signing agreements with four CVBs within such a short period of time is a firm validation of our system," says Jeff Duncan, COO, Meetingmax Systems. "With our background in planning meetings and events, we know exactly what is needed by CVBs, event planners, and hotels. We built the system that we always wished was out there."

While Tri-Cities, Yakima, and Bakersfield had been shopping for a comprehensive housing system, Tempe was introduced to Meetingmax by organizers of the Ironman competitions. Based on their experience using Meetingmax's system to book guests into hotels for last September's race in Madison, WI, they suggested that Tempe adopt the program prior to November's event. Tempe's CVB quickly saw the power of the system.

"Forward thinking bureaus and organizations should have the tools in place to make the entire reservation and housing process easier to track and simplified for all parties," said Stephanie Nowack, CEO, Tempe Arizona Convention & Visitors Bureau. "Meetingmax is the best solution we've found to do this. Their systems have proven to be both easy to use and extremely well thought out."

One of Meetingmax's key benefits is its simple, user-friendly interface. Delegates can quickly search for a participating hotel, explore its features and book a room. Hotels can efficiently search, process, summarize, and report on all rooms and reservations for each delegate group. CVBs use the Master Control Panel to easily create an event, assign hotels, set rates and manage inventory.

About Meetingmax:

Meetingmax Systems provides the travel industry with the most flexible and cost-effective online housing reservation system. Initially developed to meet the needs of Meetingmax's meeting and event planning arm, the system provides convention and visitors bureaus, event planners and organizations with a simple yet powerful means to manage conference and event room bookings. The system boasts real time processing for hotels, a dynamic pricing model based on the length of the booking, and customizable features to meet each client's needs. Meetingmax is based in Vancouver, BC and can be found online at www.meetingmaxsystems.com.

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