



For Immediate Release

**Atlanta's Cobb County CVB Selects Meetingmax**  
*Online housing reservation system to help deliver southern hospitality*

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**Vancouver, BC; November 10, 2009**– Meetingmax, provider of the travel industry's most flexible and cost-effective online housing reservation system, today announced the signing of an agreement with Cobb County Convention & Visitors Bureau. Through the agreement, Cobb County will use Meetingmax's system to manage convention housing bookings for more than 13,500 rooms in 120 hotels.

"In today's market, meeting planners need reliable housing management and accurate pick-up reports for their events," says Abbey Harwell, Communications & Marketing Technology Manager, Cobb County Convention & Visitors Bureau. "We were impressed by Meetingmax's secure, 24/7 access to online inventory, room block management tools, and useful reports."

Located just 10 miles northwest of downtown Atlanta, Cobb County is a destination for conventions and trade shows. With 80% of the U.S. population within a two-hour flight, Atlanta is accessible via direct service from most destinations.

As part of its selection process, Cobb County CVB looked at several other housing systems. The organization primarily selected Meetingmax based on its user-friendly software interface.

"Meetingmax's software simplifies the reservation process for attendees and decreases reporting time for planners," continues Harwell. "Users get an instant confirmation when making, changing or canceling their reservations. This will add up to better hotel bookings and happier attendees."

"One of Cobb County's differentiators is its southern hospitality," says Jeff Duncan, COO, Meetingmax Systems. "We are proud that our system has been selected to play a key role in facilitating first impressions with their guests."

Using Meetingmax's system, delegates can quickly search for a participating hotel, explore its features and book a room. Hotels can efficiently search, process, summarize, and report on all rooms and reservations for each delegate group. CVBs use the Master Control Panel to easily create an event, assign hotels, set rates and manage inventory.

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**About Meetingmax:**

Meetingmax Systems provides the travel industry with the most flexible and cost-effective online housing reservation system. Initially developed to meet the needs of Meetingmax's meeting and event planning arm, the system provides convention and visitors bureaus, event planners and organizations with a simple yet powerful means to manage conference and event room bookings. The system boasts real time processing for hotels, a dynamic pricing model based on the length of the booking, and customizable features to meet each client's needs. Meetingmax is the exclusive housing reservation system provider for simpleview, the destination marketing organization industry's technology leader. The company is based in Vancouver, BC and can be found online at [www.meetingmaxsystems.com](http://www.meetingmaxsystems.com).

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